

# LIMITLESS Leaders 2022

**Limitless Leaders 2022 is a 3 day event not to miss.**  
**Limitless Leaders has developed a reputation for excellence, passion and inspiration over its 3 day format.**  
**The event is located at The Hayes Conference Centre, Swanwick.**

We'd love you to come and join us to showcase your organisation and connect with an anticipated audience of **250 +** youth and children's ministry leaders who will be joining us for 3 days on-site.



You will get the rare opportunity to socialize and talk directly with Youth and Children's ministry leaders over the event. Not just in the exhibition area but also over breakfast, lunch and dinner too!

The exhibition area will be close to the main hall and break out areas and so will have the maximum potential for footfall and connectivity.

## **Why exhibit?**

- ❖ ***Connect and engage with vibrant and passionate audience***
- ❖ ***Network with other exhibitors and potential customers***
  - ❖ ***Recruit for mission, courses, jobs or activities***
  - ❖ ***Raise awareness of issues***
  - ❖ ***Sell your products***





## Useful Information:

### Exhibition Area:

A maximum sized stand of 3m x 2m can be booked in the exhibition area. You will be allocated a display space and sent a floor plan two weeks before the event. A 13 amp electrical supply is included in the cost. There is free Wi-Fi in across the venue, however, this is managed by the conference centre and Limitless accepts no responsibility for the quality of your connection.

### Advert in the Event Digital Programme:

We are happy to offer full page and half page advertising opportunities in the event programme. The programme is A5 in size and every delegate will have the option to have one and it will also be live on our website for the duration of the event.

The deadline for all artwork is 17<sup>th</sup> December 2020.

All artwork to be in either a vector file format or a high resolution PDF or PNG.

For clarification, the programme is a digital offering only and no printed media will be made.

### Accommodation & Food:

Accommodation and food can be supplied on-site at an additional cost. Please see the table below for relevant costings.

Refreshments are Limitless from 8am – 8pm.

### Costs:

|   |                 |
|---|-----------------|
| 2 x 1.5m Exhibition Area (max)  | £350            |
| Other sizes   | POA             |
| Half Page Advert  | £85             |
| Full Page Advert  | £125            |
| Event Accommodation including all meals and refreshments (Tuesday night, Wednesday night)               | £175 per person |
| Event Accommodation including all meals and refreshments (Monday night, Tuesday night, Wednesday night) | £245 per person |
| Event meals & refreshments only – No Breakfasts (Tuesday morning – Thursday lunchtime)                  | £125 per person |

### Set Up & Removal of Exhibits

Access to the Hayes Conference centre is from 18.00 on Monday 17<sup>th</sup> January 2022 and all stands must be in place by 10.00 on Tuesday 18<sup>th</sup> January 2022.

Exhibits can be dismantled from 12.00 on Thursday 20 January 2022 with all equipment and materials removed from the premises by 18:00.

The moving of vans or trucks will be limitless on site between these times.





### **Opening Times**

Please see [appendix 1](#) for anticipated opening times. This is preliminary timings at the moment and are subject to change.

The main anticipated flow of traffic will be before and after main sessions and during the afternoon break.

When the stand is manned is up to you. However, we do ask that the stand is manned before and after main sessions.

### **Equipment and storage**

Limitless will supply you with an empty floor space of the size you have specified.

You may wish to bring a table and chairs as these are not provided as standard with exhibitor plots.

There is a limitless number of tables and chairs on-site. Should you want to reserve these and have them delivered to your exhibition plot, please state on the booking form or contact [events@limitlesselim.com](mailto:events@limitlesselim.com) with your requirements and we shall return to you a confirmation for the items requested.

You will also need to bring your own display stands, draping, tablecloths etc.

Please allow space within your stand for storage. Limitless may not be supply extra space for storage.

### **Wi-Fi**

Internet access is provided as part of your booking. However, this is free Wi-Fi across the centre.

This may require signing on through a portal so may not be suitable for standard PDQ machines.

Limitless do in no way guarantee the speed of this Wi-Fi connection.

### **Marketing**

We encourage you to distribute flyers and promotional material. However, we ask that this is from your stand only.

Any flyers found on tables will be considered as rubbish and will be disposed of.

If you wish to hand out material in any other place please seek permission from the exhibition team leader to do so.

The use of the name or logo of Limitless and/or Limitless Festival or any other combination of the event/organisation name and/or brand/logo is prohibited on any merchandise and marketing material.

### **Social Media**

You are welcome to advertise your attendance at the event on your organisations social channels.

Please feel free to share any of our posts or tag [@limitlesselim](#) in your posts.

Thank you.

### **Behaviour**

We expect all exhibitors to behave appropriately and professionally. This means within the spirit of the event and within Christian morals and boundaries.

Your team should be kind and considerate when dealing with delegates. You must respect the right of individuals to hold differing views and opinions.





Anyone not adhering to these requests may be asked to leave the event. Limitless will not be held liable for any costs this may incur.

### **Refreshments**

Limitless Festival will not supply exhibitors with meals or drinks unless paid for.  
As such exhibitors will need to make their own arrangements for this.  
There are no food and drinks available for purchase on-site at the conference centre.

No food or drink is to be served from your stand either free of charge or at a cost other than individually wrapped sweets/treats as a free giveaway.

### **Accommodation**

Please be aware that accommodation is not provided with the Exhibition Package.  
Please see the above table for prices of full board accommodation on-site.

### **Terms and Conditions**

All terms and conditions can be found at <http://limitlesselim.co.uk/leadersexhibitorterms>.  
By applying and accepting the offer to exhibit/advertise at Limitless Leaders, you will be bound by the terms of the agreement as set out in the terms and conditions.

For event details go to [www.limitlesselim.co.uk/leaders](http://www.limitlesselim.co.uk/leaders)

For exhibition information please contact or for general enquiries please contact:

Tel: 01684 588492  
[events@limitlesselim.co.uk](mailto:events@limitlesselim.co.uk)

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| <b>TUESDAY</b>   |   |
|------------------|---|
| 08.00 – 10.00    | Exhibitor Arrival & Set Up  |
| 10.00 – 11.00    | Exhibition Open   |
| 11.00 – 12.00    | Main Meeting – Exhibit Closed                                       |
| 12:00 – 13:30    | Lunch – Exhibit Open  |
| 13:30 – 14:30    | Main Session – Exhibit Closed                                       |
| 14:30 – 15:30    | Electives – Exhibit Closed  |
| 15:30 – 16:00    | Coffee Break – Exhibit Open   |
| 16:00 – 17:00    | Main Session – Exhibit Closed                                       |
| 17:00 – 19:30    | Dinner and free time – Exhibit open                                 |
| 19:30 – 21:30    | Main Session – Exhibit Closed                                       |
| 21:30 - Late     | After hours Networking – Close when seems fit                       |
| <b>WEDNESDAY</b> |   |
| 08:30 – 09:00    | Delegates arrive from breakfast – Exhibit open                      |
| 09:00 – 10:30    | Main Session – Exhibit Closed                                       |
| 10:30 – 11:00    | Coffee Break – Exhibit open   |
| 11:00 – 12:00    | Main Session – Exhibit Closed                                       |
| 12:00 – 13:30    | Lunch – Exhibit open  |
| 13:30 – 15:30    | Electives – Exhibit Closed  |
| 15:30 – 19:30    | Social time and dinner – Exhibit Open (play it by ear in this time) |
| 19:30 – 21:30    | Main Session – Exhibit closed                                       |
| 21:30 – Late     | After hours Networking – Close when seems fit                       |
| <b>THURSDAY</b>  |   |
| 08:30 – 09:00    | Delegates arrive from breakfast – Exhibit open                      |
| 09:00 – 11:00    | Main Session – Exhibit Closed                                       |
| 11:00 – 11:15    | Coffee break – Exhibit Open   |
| 11:15 – 12:00    | Main Session – Exhibit Closed                                       |
| 12:00 – 13:30    | Lunch – Exhibit end – Pack down                                     |
| 18:00            | Clear of premises   |