



**Limitless Festival 2020 is a special 5 day event not to miss.
Limitless Festival is Limitless Elim's premier national youth event which has developed a reputation for excellence, passion and inspiration over its 5 day format.**

The event is located at Stafford Showground, Stafford.

We'd love you to come and join us to showcase your organisation and connect with an anticipated audience of 5000 young people, young adults and youth leaders who will be camping for 5 days on-site.

The exhibition will be located in its own venue close to Cafes, catering vans and the main venue allowing maximum potential for high levels of footfall and connectivity.

We hope you choose to come and join the limitless family this summer at Limitless Festival!



Why exhibit?

- ❖ *Connect and engage with a large, vibrant, young audience*
- ❖ *Network with other exhibitors and potential customers*
- ❖ *Recruit for mission, courses or activities*
- ❖ *Raise awareness of issues*
- ❖ *Sell your products*

Useful Information:

Application

Please note that your application is an offer from you, to Limitless, to participate in Limitless Festival 2020. We are entitled to accept or decline this offer if we cannot accommodate you or if we feel that your organisation / planned activities are not suited to the event or do not fit with our values. In either situation, we will inform you and the decision of Limitless is final.

Closing Date

The closing date for all applications is 30th June 2020. Any applications after this date will be processed at our discretion. All tickets for your exhibiting staff will be chargeable after this date.

Exhibition Area

Various size stands can be booked in the central exhibition area. You will be allocated a display space and sent a floor plan two weeks before the event.

If you wish for a stand size that has not been advertised, please state the stand size you require on your application form and we will quote accordingly.

Advertising Opportunities

Each year we create an event programme. We have space for sale. Either full page or half page. The programme is A6 in size and will be available from our website for download, Pushed on our social media channels and in print for the delegates at the event.

The deadline for all artwork is 30th April 2020.

All artwork is to be in Print ready PDF or EPS file format with a CMYK colour-space and a 3mm bleed.

Electricity

1x 13 plug socket can be ordered on the application form at an additional cost. This is rated at 10 amps. Please do not overload this. Doing may incur charges.

Wi-Fi

Internet access is not provided as part of your booking. However, there is free Wi-Fi in the exhibition area. This requires signing on through a portal so is not suitable for standard PDQ machines.

Limitless do in no way guarantee the speed, connectivity or reliability of this Wi-Fi connection.

Costs

3 x 2m Exhibition Area	£650
6 x 2m Exhibition Area	£800
Other sizes	POA
Electrical Supply	£75
Half Page Advert	£175
Full Page Advert	£250

Charity Discounts

With the provision of a registered charity number, we can offer a 40% discount on exhibition stand space.

Set Up & Removal of Exhibits

Access to Stafford Showground is from 09.00 on Friday 7th August 2020 and all stands must be in place by 15.00 on Friday 7th August.

Exhibits can be dismantled from 08:00 on Wednesday 12th August 2020 with all equipment and materials removed from the premises by 11:30.

Opening Times

The exhibition venue will open to delegates:

- Friday 7th August
 - 21.00 – 23.00
- Saturday 8th August – Tuesday 11th August
 - 12.00 – 19.00
 - 21.00 – 23.00

The main anticipated flow of traffic will be after sessions and during the afternoon break. An outline of the programme has been provided overleaf although this may be subject to some minor changes.

Equipment and storage

Limitless Festival will supply you with an empty floor space of the size you have specified. You may wish to bring a table and chairs as these are not provided as standard with exhibitor plots.

Should you want to hire these and have them delivered to your exhibition plot, please contact events@limitlesselim.com with your requirements and we shall return to you a quotation for the items requested.

You will also need to bring your own display stands, draping, tablecloths etc.

Please allow space within your stand for storage. Limitless Festival cannot supply extra space for storage.

Marketing

We encourage you to distribute flyers and promotional material. However, we ask that this is from your stand only.

Any flyers found on tables will be considered as rubbish and will be disposed of.

If you wish to hand out material in any other place please seek permission from the Festival exhibition team to do so.

Intellectual Property

The use of the name or logo of Limitless and/or Limitless Festival or any other combination of the event/organisation name and/or brand/logo is prohibited on any merchandise and marketing material.

Behaviour

We expect all exhibitors to behave appropriately and professionally. This means within the spirit of the event and within Christian morals and boundaries.

Your team should be kind and considerate when dealing with delegates. You must respect the right of individuals to hold differing views and opinions.

Refreshments/Sustenance

Limitless Festival will not supply exhibitors with meals or drinks. As such you will need to make their own arrangements for this. Food and drinks will be available from the festivals food outlets.

No food or drink is to be served from your stand either free of charge or at a cost.

Accommodation

Please be aware that accommodation is not provided with the Exhibition Package.

If you would like to camp, this can be offered at an additional charge.

Please select the option on the application form.

Admission

You will receive 2 tickets with your exhibition space if your booking is made by the closing date which is 30th June 2020. Further tickets are available to purchase at £50 per person.

For event details go to www.limitlessfestival.co.uk

For exhibition information please contact or for general enquiries please contact:

Tel: 01684 588942

events@limitlesselim.co.uk

Limitless is part of Elim

Elim Foursquare Gospel Alliance Registered Charity No.
251549 (England & Wales) SC037754 (Scotland)

APPENDIX 1

Provisional Daily Programme (Subject to alterations)

Friday 7th August

09.00 – 15.00

Exhibitor Arrival & Set up

21.00 – 23.00

Exhibition Open

Saturday 8th – Tuesday 11th August

09.00 – 10.00

Breakfast

10.00 – 12.00

Main Meetings

12.00

Exhibition Open

12.30 – 13.15

Lunch

13.15 – 14.45

Seminars

14.45 – 15.00

Break

15.00 – 16.00

Seminars

17.00 – 18.00

Dinner

19.00

Exhibition Closed

19.00 – 21.00

Main Meetings

21.00

Exhibition Open

21.30 – 23.00

After Hours

23.00

Exhibition Closed

Wednesday 12th August

08.00 – 11.30

Exhibition Pack Down

11.30

Exhibition Clear